

NDWS Board of Director's Meeting  
Monday, December 14, 2015 – Rosebud Visitor's Center/NDWS Office

Those in attendance at the NDWS Board Meeting were as follows: Dawn Riley, Dennis Hoyer, Bill Carlblom, Matt Kvien, Doug Muske, Tim Ost, Jim Nelson, Whitney Vogel, Pete Paulson and Jacey Shively. Vice President, Pete Paulson, called the meeting to order.

Review of Minutes: The meeting began with a review of the minutes from the November 9<sup>th</sup> meeting. A motion was made by Matt to approve the minutes as written. Motion was seconded by Dennis and the motion carried.

Financial Reports: The financial reports were reviewed and a motion was made by Dennis to approve the financials. A second was made by Tim and the motion carried.

North Star Classic recap: Discussion was held about the vendors at the North Star Classic and how a few of the current vendors have shared with some of the directors that they would most likely not return to the NSC due to low traffic and low sale numbers. It was discussed how it is difficult to sell vendor space during the NSC due to low numbers of people coming in. The financials of the North Star Classic were reviewed, showing that the income was about the same as previous years, while the expenses were up. The NSC dinner show was successful, with a profit of about \$8,335, while the North Star Classic cattle showed a loss of about \$7600, which included the profit from the dinner show. The "Fairest of Them All" show was recapped, it had 13 entries, with approximately five of those participants being new to the NSC, with two of those newcomers entering in other divisions during the NSC. The next step will be to bring the financial report of the NSC to the livestock meeting that will be held in late January.

Winter Show Sponsorship: Dawn shared that Ag Country has an interest in sponsoring the Winter Show in an area that will get their name out in front of farmers. Discussion was held about what would be best suited for that, it was suggested to possibly calling the Ag Challenge the "Ag Country Ag Challenge", however no decision was made. On the subject of Ag Challenge discussion was brought up about speakers, Tim shared how he could visit with Kory Heiser, pro-fisherman, about speaking during the Ag Challenge. Discussion was had about the ND Soybean Council drop in sponsorship by \$500 and if it was confirmed that Stephanie Sinner would speak at the Ag Challenge, Pete volunteered to contact them to discuss this.

Raffle: The raffle tickets are now available, with the grand prize being a Harley Davidson Sportster XL 1200T, first prize is a Samsung 55" Smart TV and the second place prize is a \$500 Visa Gift Card.

Committee Reports:

- A. Rodeo Queens: No Report
- B. Arena/Grounds: Dawn shared at the meeting that the North Dakota Winter Show did not receive the ND Tourism grant, therefore discussion was held on what to do as far as adding office space to the east end of the barn or not. The plans from Enterprise were looked at and it was decided that some adjustments should possibly be made to the addition, as well as see what the pricing would be. Dawn was going to check into this with Enterprise. Discussion was also held on the heating of the building, and in particular the east wall. The NDWS did receive a grant from MDU to go towards the installation of new heaters in the future. Putting in yard lights at the west end of the grounds was also discussed, however nothing was decided. Also, Nick is still working up at the building to get it winterized.
- C. Commercial/Concession: There are about twelve new vendors hoping to be in the main building for the 2016 NDWS, while there are about four new food vendors that have been offered a booth space at the 2016 NDWS.

- D. Concert/Karaoke: Doug and Tim shared some information on the new proposed rules for karaoke. They are still working on this, but do have Paul Leier in mind to run karaoke. Tim reported that the concert is all set, and suggested moving the pre-concert party off sight. It was suggested to lock up the pre-party alcohol in order to prevent issues. Discussion was held on these matters, however no decision was finalized. Discussion was also had on closing the winter show buildings at five p.m. the night of the concert in order to clear the building before reopening for the concert. There were concerns of the how this would affect the activities taking place in the SEB; discussion was had, but no decision made. Insurance matters were also discussed and the question of whom would be accountable for the VCSU football team was brought up. Red River Valley will provide security at the concert.
- E. Crop Show: No Report
- F. Finance: No Report
- G. Horses: No Report
- H. Labor: At about the beginning of February a meeting will be held to discuss additional labor needed during the Winter Show.
- I. Livestock: Livestock meeting will be held sometime after January 20<sup>th</sup>. Tony Heinze is interested in doing the auctioneering for the consignment auction (Wednesday at 1 p.m.) and the steer auction (Sunday evening). Pete will get back to him on this and let him know of the days and times.
- J. Rodeo/Ranch Rodeo: Matt's father-in-law is interested in providing the cattle for the Ranch Rodeo again. Matt has talked to Howard Larson, who is also interested in doing this, but Howard is okay with holding off for another year. Matt is still planning new events for the Ranch Rodeo in order to boost the excitement and keep the rodeo to under 2.5 hours.
- K. SEB/Ag Challenge/HPG: Dawn shared that the free stage acts have been booked. There are also concerns of insurance coverage pertaining to the Critter Corral and risk of E. coli. Hass-Wilkerson is looking over the NDWS insurance policy to make sure everything is covered, especially pertaining to this matter.
- L. Hall of Fame: At the Ag Hall of Fame Committee meeting, held December 4<sup>th</sup>, it was decided that Jerry Effertz and Ambrose Hoff will be this year's inductees into the Ag Hall of Fame. Once again this meeting did not have very good attendance. It was still undetermined who was going to present the Ag Hall of Fame inductees, and the question of whether Beth had gotten a chance to discuss the inductee presentation with Gerry Gerntholz was undetermined.
- M. Sponsorships: An updated list of sponsors will be emailed out.
- N. Timeless Traditions: Discussion was held about where these shows will be held in 2017, when the armory is no longer available for use, this matter has yet to be determined.

Other: Dennis brought up the point of how the County Representative, Bill Carlblom, that attends NDWS board meetings does not have a vote at this time. Jim shared how this started out as a courtesy invitation to the County for a representative of theirs to attend the meetings if they so choose. The bylaws were reviewed and it was determined that in order to be a voting member of the board, a membership fee would need to be payed along with that member needing to be elected to the board.

"Good of the Order": Dennis invited everyone to attend a retirement party for himself and his wife that will be held on Saturday, January 2<sup>nd</sup> from 4 to 6 at the Country Club. Dawn volunteered to send out a reminder on this invitation. No other business was discussed and the meeting was adjourned.

*Respectfully Submitted by: Jacey Shively, NDWS Administrative Assistant*